



weltholz on tour  
mobile exhibition

# weltholz 2009

**project:** weltholz, the wood import brand of germany's largest wood merchant klöpfer, offers quality wood products from around the world. the tradeshow and exhibition concept 'Weltholz on Tour' is used to market the extensive product line.





# weltholz 2009



**concept:** evoking the importation of timber, a converted shipping container is used to present, store and transport all the elements of the exhibition. the container is extremely flexible in its use; in its closed state it can be readily transported from place to place. when the roof of the container is lifted hydraulically, the exhibition elements can be pulled out easily, and the exhibition stand is ready for use.



<b>project</b>	weltholz on tour
<b>function</b>	mobile exhibition
<b>country</b>	worldwide
<b>year</b>	2009
<b>design</b>	KMS/EER
<b>award</b>	red dot

**eer architectural design**  
[info@eerdessign.com](mailto:info@eerdessign.com)