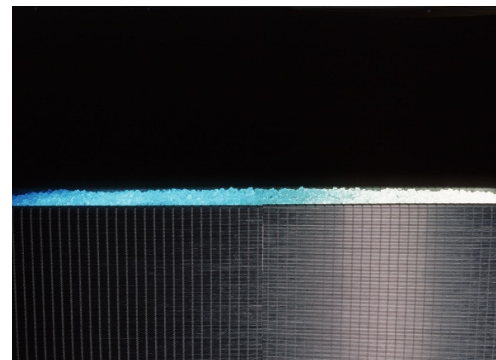
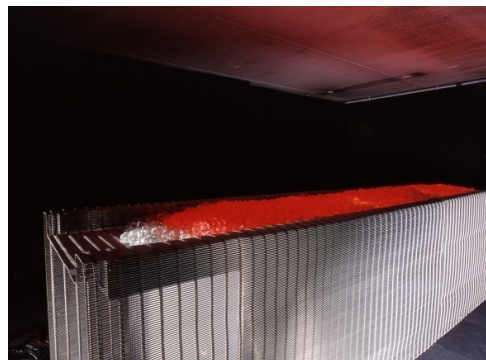


fire and ice 2000

fire and ice
exhibition stand

fire and ice: as a major manufacturer of lighting products, kreon has always been keen on participating in exhibitions. it is a way to enable a wide professional and international public to become acquainted with its products. exhibitions are the ultimate tool for propagating the company philosophy: lighting integrated in the surrounding architecture. for a special occasion, this concept was translated into a simple but daring piece of art. a table structure from stainless steel carpet is filled with glass cubes that change colour every 60 seconds: from cold blue to warm red and back. light + colour = perception: what seems to be an ice cube turns into charcoal... the power of light made visual.



project	fire and ice
function	euroluce exhibition stand
city	milan
country	italy
year	2000

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