

CONTAINER ATLAS

A PRACTICAL GUIDE TO
CONTAINER ARCHITECTURE

SLAWIK, BERGMANN, TINNEY, BUCHMEIER (Eds.)



Project

CONTAINING LIGHT MOBILE UNIT

Architect

EER ARCHITECTURAL DESIGN

GEERT BUELENS AND VEERLE VANDERLINDEN

Project location Various
Estimated use Showroom
Container type Freight container

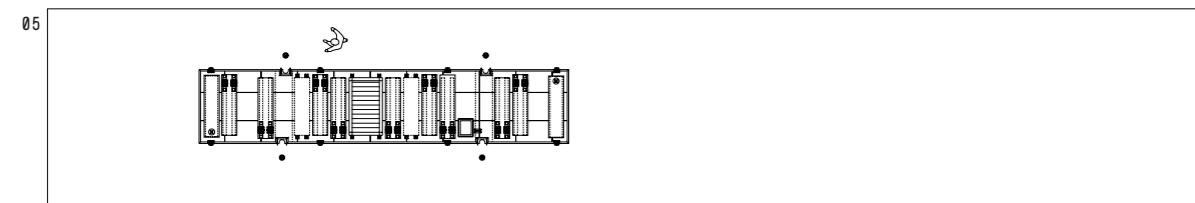
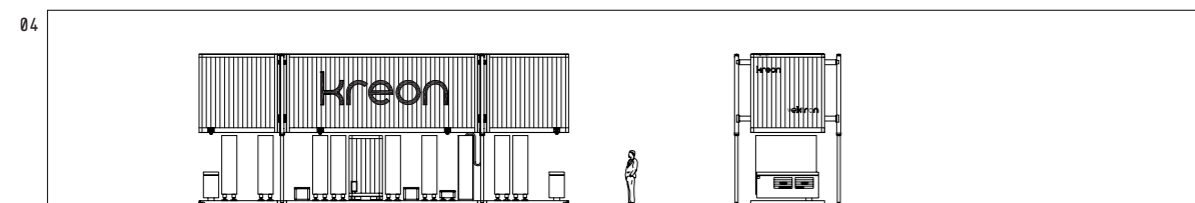
01



02



03



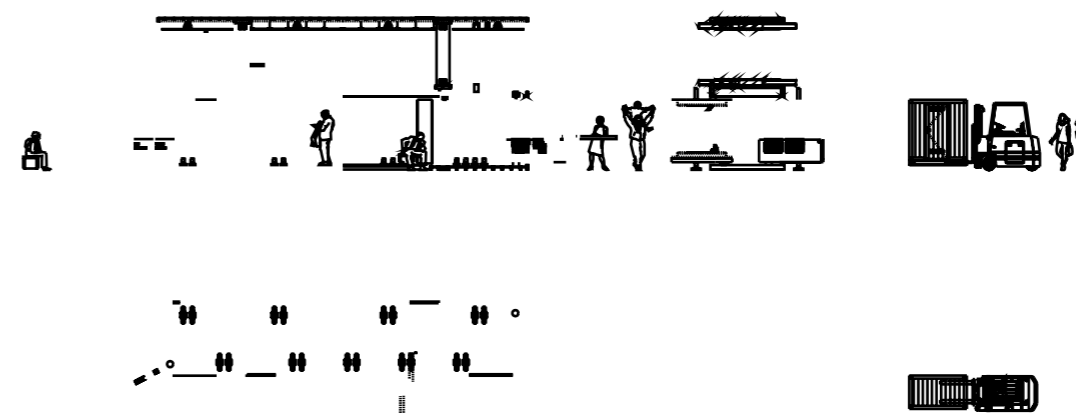
06

08

07

09

10



Kreon, the architectural lighting company that introduced the first semi-prefabricated exhibition stand, commissioned Eer to make a trade fair booth for EuroLuce promoting the brand and to improve on its first efforts. Their mobile exhibition container, in which everything is pre-wired and integrated into the architecture, which is no longer static, but dynamic and “containing light”. A truck transported the 40-foot container to the exhibition ground where it was jacked up by four five-metre high computer-controlled hydraulic cylinders, which were

already integrated into the container. Having been packed with its own exhibition cabinets, when these were removed and put into place for display, the volume of the original container was doubled and a rather small initial volume was converted into a spectacular architecture. The result was also a fine demonstration of how architecture can be defined and shaped by light. While Eer kept the external shell of the container largely as-is, they refined the interior by using highly polished stainless steel and white leather to create a less industrial atmosphere.

01
Kreon's mobile showroom closed.
02
The showroom ready for transport by truck.
03
The container contained four hydraulic cylinders on which it could be jacked up on arriving at the fair grounds.
04, 05
Views in section (top) and plan (bottom).
06, 07
Interior seen from side and end.
08
Open for business, a desk swings outward.
09, 10
The booth open, in section and plan.

